Earth Observation Data Platforms: What do potential users want to know?

What information do potential users need to make an informed decision as to what platform they would want to use?

Phase 1: Determining relevant characteristics
- Data Access
- Data library
- Data Processing/Analysis
- Other services

Phase 2: User interviews
- Interview script
- Semi-structured interview strategy

Phase 3: Results
- Government: cloud services
- Commercial: data library and timeliness
- Academic: price and cloud services